



TRUNKLINE

Spring 2001 The heart of a communication system

EARTH DAY -

TREE MUSKETEERS Invites you and your family to please join us in celebrating Earth Day 2001 on April 21st from 10:00 am - 12:00 pm. We will be planting 206 California Blackberry vines along the fences of Millennium Row (W. Grand Avenue between Loma Vista & Vista del Mar). Millennium Row is currently the home of 104 Cajuput trees that were planted last year for Best Day. The planting of the vines serves to further beautify the West Grand Avenue entrance to El Segundo and to bring the community together to help better our environment. Please contact us for more information.

NEW CAMPAIGN TELLS AMERICA TO "COUNT ON KIDS"

In January 2001, TREE MUSKETEERS launched a new campaign that will build on the success and momentum (1,013,626 youth across America who spent 1,000,377 volunteer hours planting 1,048,286 trees!) created by One In A Million. COUNT ON KIDS is a national campaign designed by kids for kids with objectives to document 1 million groves of trees, planted by 2 million youth in 3 million service hours. During 2001, 2002, and 2003, youth will plant groves of trees in front yards, parks, and schools, as well as along streets and highways all across the United States. Young planters will "imagine the future" by dedicating their groves to a dream for society or the world. These dreams will be recorded, compiled, and presented to Congress upon Campaign completion as a call to action.



COUNT ON KIDS will capitalize on the successful by kids model pioneered by TREE MUSKETEERS. From the national headquarters in El Segundo, CA youth participants on the organization's Youth Management Team will be an integral part of all aspects of the campaign. The youth LEADership Center, structured LEAD courses, and adult partners are all mechanisms for taking local action in urban forestry and other eco-service to the community. With mainstream and at-risk youth volunteers, the Youth Management Team will formulate and implement COUNT ON KIDS projects for replication by youth in hometowns nationwide, while managing the national campaign.

Scientists have long known that trees growing in groves work together. They take care of each other with root networks and by sending help through the soil - large strong trees pass nutrients to smaller, weaker trees. They can even keep stumps alive. While planting and caring for groves of trees, young participants who join the COUNT ON KIDS team will learn these lessons from nature. Like trees, people can stand together without struggle. Cooperation can replace competition as the way of the world. We are stronger when we join together. The COUNT ON KIDS children and their groves can indeed brighten the future for Earth and society. The youth of TREE MUSKETEERS are once again making a call to action from the youth of America. Every child in every state across this country is challenged to have a dream for a brighter future, join this youth-driven campaign, and prove to the world that we truly can "COUNT ON KIDS!"

Bill Nye the Science Guy helped youth plant the first Dream Grove in El Segundo, CA.



TREE MUSKETEERS

is a national organization that was founded by third graders in 1987, and continues to be run by kids with support of adult partners.

MISSION

To empower young people to be leaders of environmental and social change in Earth's communities.

TREE MUSKETEERS

136 Main St.
El Segundo, CA 90245
310/322-0263
youth hotline:
800/473-0263
email:
info@TREETREEMUSKETEERS.org
www.TREETREEMUSKETEERS.org

BOARD OF DIRECTORS

Margot Nelligan, Chair
Carlie Day, President
William V. Wenger, Secretary
Thomas Ashe, Treasurer
Tara Church, Founder
Angelica Roque, Youth Director
Katie Gibson, Youth Director
Gail Church, Executive Director
Dana Mozena, Advisory Director
Mike Gordon, Advisory Director
Greg Galusha, Advisory Director
Jim Kouzes, Advisory Director
Iain Somerville, Advisory Director
Stephen Ludwig, Advisory Director

YOUTH MANAGEMENT TEAM

Gabby Montes
Megan Mozena
Angelica Roque
Carlie Day
Katie Gibson
Ashley Pottenger



TRUNKLINE DESIGN BY
GROUP 22 INC.
200 WEST GRAND AVE.
EL SEGUNDO, CA 90245
310.322.2210

**WELCOME ON BOARD**

The Hacienda Hotel hosted TREE MUSKETEERS' annual Board of Directors retreat on January 13. New Directors are Marie Bliss, Bill Wenger (was also elected as Secretary), and Katie Gibson as a Youth Director. Dana Mozena was appointed Advisory Director at conclusion of her Director term. Margot Nelligan and Tom Ashe were reelected as Chair of the Board and Treasurer, and Carlie Day assumed the Presidency.

Pictured are David Bliss, Marie Bliss, Tom Ashe, Bill Wenger, Stephen Ludwig, Margot Nelligan, Gail Church, Angelica Roque, Katie Gibson, Carlie Day, Tara Church, Sunara Sotelo, and Iain Somerville.

Bill Wenger is Kilroy Realty Corp.'s Director of Asset Management. His eclectic public/private career also includes 31 years in the U.S. Army; working professionally as an actor, director, dancer, choreographer, stage manager and designer in film, television, and on stage; author; and an outstanding volunteer portfolio. Bill is a Registered Property Administrator, a Certified Property Manager, has a BA in History and Anthropology, an MA in Theatre Arts, an MBA, is writing his MA thesis in Defense Management, and is a U.S. Army War College graduate where he also taught.

Marie Bliss is Director of Marketing Research for Mattel, Inc., and was awarded the company's Volunteer Award for her involvement with TM. Marie has conducted speech and leadership trainings, mentored a youth leader, and is on the Adult Partner Team. Marie's passion for public speaking is evident by her activity in Toastmasters International: Executive Committee, District One treasurer, Youth Leadership Chairperson, trainer, and conference chair. Marie is a visible employee at Mattel who inspires the best in everyone.

Katie Gibson has enriched the organization during the three years she has been with TM. Katie is a highly responsible eighth grader who is gifted at understanding and applying complex concepts. She has held Youth Management Team positions of chair, vice chair, secretary and coordinator. Katie is a superb mingler who brings high energy to her work as tree planting supervisor, event manager and trainer. She is an awarded public speaker who represents TREE MUSKETEERS well in her public appearances.

Dena Abramson Babb was perfectly happy with her job at Mt. Wilson Vista Girl Scout Council, and was only looking at nonprofit classifieds for a friend. However, Dena saw her own future in TM's ad for a National Campaign Manager. Within two weeks Dena had moved to the South Bay, and assumed a position for which she is uniquely qualified. Dena possesses



a delightful blend of marketing, development, analytical, communications, and interpersonal skills.

IT IS AN HONOR

Before the County of Los Angeles Board of Supervisors on Dec. 19, 2000, Supervisor Don Knabe honored Tara Church's fourteen years of service to the community, county, state and nation. The plaque reads in part: Congratulations on completing the One In A Million campaign to plant one million trees across America.



FROM THE EXECUTIVE OFFICE...



- Katie Gibson, YMT Chair

From the YMT - The success of the One In A Million Campaign is just the latest example of what the power of youth leadership can accomplish. The YMT wants to personally thank the 433 South Bay youth who participated in the campaign and invite you to join us in our new campaign, COUNT ON KIDS. Kids across the country are looking to us as an example - the YMT is up to the challenge and we hope every kid in El Segundo and the South Bay will join us!



CHANNEL 44 FILMING (KRPA)

KRPA Channel 44 filmed YMT members Carlie Day and Angelica Roque on 2/3/01. Channel 44 was filming a segment on El Segundo and wanted to include TREE MUSKETEERS in the filming because of the unique environment the organization provides for youth. Carlie and Angelica spoke about our local environmental and youth leadership programs.

CITY COUNCIL MEETING

TREE MUSKETEERS YMT members Angelica Roque,

Carlie Day, Katie Gibson and Ashley Pottenger went to the City Council meeting on February 20, 2001 to present the City with the One In A Million report and poster and to thank them for all of their support. Carlie also introduced our new COUNT ON KIDS campaign to the members of the Council and Katie made a presentation about expanding the subscription based curbside recycling program into a city-wide program

ROTARY SEMINAR PRESENTATIONS

- On March 9th and 10th Youth Director Angelica Roque made seven presentations at the Rotary Multi District P.E.T.S. (Southern California, Arizona and Nevada, President Elect Training Seminar). There were over 500 incoming Rotary Club presidents who will begin serving their term on July 1, 2001. This weekend introduced them to new projects to help meet the goals and objectives of Rotary, serving five avenues of service: Community, Youth, Club, International and Vocational. Angelica presented the new COUNT ON KIDS Campaign to the districts as a project under the areas of Community and Youth service. Each club was asked to sponsor a minimum of three Dream Groves through their membership and youth groups.



INVESTORS

Dec 2000-Feb 2001

Since money doesn't grow on trees, we are grateful to those whose contributions make our work possible.

USDA Forest Svc	J.B. Fine Arts
National Tree Trust	Turbo Imaging
AF&PA	Hacienda Hotel
Bill Laughlin	Jeff Poor
Valley Crest Tree Co	Robert Burg
Group 22	Brad Williams
West Coast Arborists	Verian Bruce
Union Bank of Calif	W. Scott Rees DDS
Northrop Grumman	Jackie Day
CA Dept of Forestry	Ann Burk
Toyota Motor Sales	Joanne Malara
Investment Technology Grp.	Carmela Raack
TRW	Andrea Dahm
Church Family	Box Brothers
Chevron Products Co	Aaron Broder
ES Kiwanis Club	Bonny Cook
Iain Somerville	Doug Gorvetzian
Mike & Denise Gordon	Jane Durand
Mattel Children's Fnd	Melissa Bell
Xerox	Michael Kretzmer
Studio Printing	Andres Santamaria
Kilroy Realty Corp	Bret Plumlee
Margot Nelligan	Maxine Jones
Marie Bliss	Ed Nadwoci
Ashe Family	Shannon Garton
Honeywell	Katie Gibson
Wanan Intl	Michael Rhind
Wedgewood	SCE
Time Warner Com	

PARTNERS

ES Kiwanis Club	Ashe Family
Toyota Motor Sales	Kearny Real Estate
Gordon Faulkner	Bill Laughlin
TRW	Kilroy Realty Corp.
Greg Galusha	Boeing Co
Union Bank of CA	Margot Nelligan
Hilton Garden Inn	Chevron Products
Weingart Fnd.	Mattel Children's Fnd.
Iain Somerville	Church Family
West Coast Arborists	Mike & Denise Gordon
ITG	ES Fire Fighters Assn
Xerox Fed. Credit Union	Northrop Grumman



AF&PA



ORACLE



CALENDAR

April 7th 10 am – 1 pm
Tree Pruning Workshop -
Memory Row

April 21st 10 am – 12 pm
Earth Day Celebration on
Millennium Row

May 5th 10 am – 1 pm
Memory Row Tree Care
Party

May 19th 10 am – 1 pm
Millennium Row Tree Care
Party

May 21st 5:30 – 6:30pm
Backseat Driving Training

June 2nd 10 am – 1 pm
Memory Row Tree Care
Party

June 2nd 1pm – 2 pm
Quarterly Volunteer Party

June 16th 10 am – 1 pm
Millennium Row Tree Care
Party

July 8th 1 pm – 3 pm
Memory Tree Adoption
Event

July 21st 10 am – 1 pm
Millennium Row Tree Care
Party

Youth and adult volunteers
are needed for all events as
well as for ongoing projects.
For more information about
volunteering at TREE
MUSKETEERS please call
Sunara at (310) 322-0263.

HOMETOWN NEWS



WASTELINE

In the first quarter of 2001 12 new families have signed up as Curbside Recyclers. During the 3 years of the program, we have collected nearly 927 tons of recyclables. Our curbside recyclers have conserved 6,430,000-kilowatt hours of electricity and numerous other natural resources. Our 500 curbside households have saved the same amount of electricity as they use in a full year! If people had not been recycling, the energy crisis would be worse. If more people start recycling, it will get better, and the positive impact on the energy shortage from conservation is immediate. Environmental education begins at home. Please teach your children the importance of recycling. Contact us today to sign up!

VOLUNTEERS –

Without the generosity of youth and adult volunteers, the work of TREE MUSKETEERS would never get done! Between December 2000 and February 2001 youth volunteers and adult volunteers contributed a total of 7,339 hours of volunteer service to TM.

In celebration of our volunteers we had a quarterly volunteer party on March 11th immediately following the Arbor Day event on Memory Row. YMT members and their families along with staff, APT and the Wilshire Interact club joined the festivities.

Volunteer parties are the perfect opportunity to let everyone know about upcoming events, to meet and interact with other volunteers and it gives APT members a chance to meet TREE MUSKETEERS YMT members.



WESTVIEW -

Members of the Westview Services program for the disabled volunteer at TM every week. Once the group gains job skills they graduate and are able to obtain employment. The group from Westview helps out with a variety of projects in the office and are valuable assets to our team! Thank you Westview!!!

Current YMT
members
talk with
one of TM's
founders
Shannon
Garton next
to Marcie The
Marvelous Tree



HOMETOWN PROJECTS

TREE PRUNING WORKSHOPS –

On January 6, 2001 TM began a series of community tree pruning workshops. This series of workshops is intended to teach the skills of proper tree pruning, the tools required and how to use them properly, as well as some basic knowledge about the biology of trees and how they grow. In attendance were Memory Tree guardians, members of the community at large, the TM Youth Management Team and Adult Partner Team. For more information or to sign up, call the TM office at (310) 322-0263.

TREE CARE –

Once trees are planted, somebody has to take responsibility for their care.



In the case of Memory Trees planted through TM the tree guardian must either care for the tree themselves, find somebody else to do it for them, or engage TREE MUSKETEERS for foster care. Jeff and Virginia Poor planted a Memory Tree in 1991 for their son, Timothy James Poor. They chose to have TREE MUSKETEERS provide foster care for their tree and every year Jeff stops by the TM office to contribute \$100 to our maintenance fund. The trees on Millennium Row are cared for by a wide variety of community

volunteers. On February 3, 2001 Boy Scout Troop #773 participated in Millennium Tree Care. They worked diligently pulling ice plants and regular tree maintenance.

BEST DAY FOLLOW UP-

Last year for BEST Day 104 Melaleuca trees were planted on Millennium Row. Members of the South Bay Jewish Federation helped prepare the site for planting, and returned on January 14, 2001 along with other BEST Day volunteers for annual tree care follow up.



CALIFORNIA ARBOR DAY -
In Celebration of Arbor Day we had a Memory Tree Planting on March 11th. Dana Mozena planted two Italian Stone Pines. One in memory of her mother, Lois Young and the other dedicated to her children Ryan and Megan

Mozena. Carson High Interact Club planted a Ficus Tree dedicated to Carson High School Interact Club. Two more Dream Groves for Count On Kids!

STAY TUNED!

- Kilroy Realty Corp. is heading up a massive, collaborative project to tree line and beautify East and West Imperial Hwy. TREE MUSKETEERS will be part of the team, and we will keep you posted on the rather lengthy process.
- TM is working with El Segundo resident Larry Free and Tom Ashe, El Segundo Kiwanis Club member and advisor to the new Builder's Club, to reforest the front of El Segundo Middle School.



Megan Mozena and Benny Delmundo tie yellow ribbons on their Memory Trees following a dedication ceremony

LEAD

(Leadership Education and Action Development)

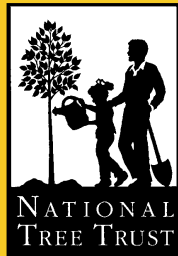
LEAD is a formal volunteer opportunity for kids to learn marketable skills that will serve them well as environmental leaders, as students, and in life. Older youth and adult partners with appropriate expertise mentor LEADers. In the end, the young people will have acquired educational enrichment, self-confidence, team spirit, and the means to make a significant contribution to quality of life and their community. LEAD courses are open to all youth in 5th – 12th grades.

April 6th – 27th Earth Day (Planning and hosting an Earth Day event on Grand Avenue)

May 4th – 25th Train The Trainers (Training youth to be tree-pruning trainers)

June 1st – Aug 31st POWER Patrol (Learn about tree care and implement a Neighborhood Tree Stewards program)

Meetings are scheduled for Fridays, 3:30-5:00 pm at the TREE MUSKETEERS office. Please contact us to sign up!



The NTT mobilizes volunteer groups, promotes public awareness, provides grants, and unites civic and corporate institutions in support of local tree planting and education projects throughout the United States. The mission of the National Tree Trust is to act as a catalyst for local volunteer groups in the growing, planting, and maintenance of trees in rural communities, urban areas, and along our nation's highways.

NTT is already on board with COUNT ON KIDS. They have made a commitment to provide trees to youth participants through their Community Tree Planting Program.

COUNT ON KIDS



March 2001 was a busy month for the COUNT ON KIDS campaign. In addition to the Dream Groves being planted, we are busy working with other agencies developing partnerships that will provide increased resources to the youth participating in the campaign. Two such partnerships were solidified early in March with America's Promise and the Eagle Eye Institute.



The mission of America's Promise is to mobilize people from every sector of American life to build the character and competence of our nation's youth by fulfilling Five Promises for young people: Ongoing relationships with caring adults in their lives - parents, mentors, tutors, or coaches; Safe places with structured activities during nonschool hours; Healthy start and future; Marketable skills through effective education; and Opportunities to give back

through community service. TM has made a commitment to America's Promise through the new campaign. The goals of COUNT ON KIDS mirror those of America's Promise:

- Provide a safe place for youth to work on environmental projects during non-school hours.
- Empower kids to create a healthy future for Earth and themselves through eco-leadership.
- Maintain a platform for youth to give back through meaningful community service.
- Offer opportunities for youth to learn personal, social, and business skills required for successful projects.
- Create project mechanisms for adults to serve as mentors or partners for youth leaders.



Eagle Eye Institute has long been a vocal advocate for involving more people of color and urban residents in environmental education. In support of this mission,

they launched the Trees Are My Friends (TAMF) campaign as a means of encouraging urban youth and adults and all people of color to become actively involved in the planting and care of trees in their own neighborhoods. From March through May of 2001, Eagle Eye Institute will be running a Public Service Announcement about TAMF advocating that all people take responsibility for the planting and care of trees in their own communities. TM joins Eagle Eye Institute in the belief that Urban and Community Forestry programs must be made more accessible to all people living in urban environments. COUNT ON KIDS and "Trees Are My Friends" are natural partners with goals and objectives that both support and enhance each other.

Progress Report
Jan. - Feb. 2001
7 Dream Groves
planted by 75 kids in
146 volunteer hours!!!

AMERICA'S HOMETOWNS

TREE MUSKETEERS is helping kids everywhere prove that we can COUNT ON KIDS!



Dedicating the first Dream Grove

On January 5, 2001 TREE MUSKETEERS launched the COUNT ON KIDS Campaign in El Segundo, CA – the location of the TREE MUSKETEERS national headquarters.



The U.S. Department of Agriculture Forest Service is a Federal agency that manages public lands in national forests and grasslands. The Forest Service is also the largest forestry research organization in the world, and provides technical and financial assistance to State and private forestry agencies.

The Forest Service stepped out in front of COUNT ON KIDS with a commitment of funding in an effort to help leverage other revenue early in the Campaign.



YMT members Angelica & Carlie with Earth Troopers "E. Guana" & "Aneater"

To recognize the "roots" of the organization, the first COUNT ON KIDS grove was created by planting a "brother" next to Marcie the Marvelous Tree (she's the tree responsible for launching TREE MUSKETEERS!) and her sister Malia. Marky the Money Tree was planted near his two sisters to complete the first grove and to thank and recognize the many people and organizations that generously support the programs of TREE MUSKETEERS.

Joining TREE MUSKETEERS on this exciting occasion were representatives from General Motors, including Bill Nye the Science Guy who is the national spokesman for GM's Earth Troop. GM filmed the planting for use on the Earth

Troop web site (www.earthtroop.com) in the Eco-Heroes section. GM also invited TM to participate in a news conference with them at the LA Auto Show to help promote youth environmentalism

and Excitement about COUNT ON KIDS is building across the country and several other groves have already been planted or are in the planning stages. Among the groups who have already planted Dream Groves are: Kayne Eras School in Culver City, CA and the Westchester Rotary Club who sponsored a planting at Orville Wright Middle School.

By the end of 2003, the United States will be a much greener and healthier place thanks to the one million



Planting a grove at Orville Wright Middle School

groves of trees kids will be planting. Where will you plant your Dream Grove? We want to know and we want to let the whole world know too!

Once you have planted, dedicated, and registered your Dream Grove send us a picture. Sorry, but we are unable to print photos of grove plantings that are not registered as a part of the COUNT ON KIDS campaign. If you don't know how to plant or register your grove check out our web site at www.treemusketeers.org for more details.



Planting a grove at Kayne Eras School

WEATHER REPORT



Shanghai, China, 1/22/01, Environmental News Service – A new study from the Intergovernmental Panel on Climate Change has predicted a “potentially devastating” global warming of 1.4 to 5.8 degrees Celsius (2.52 to 10.44 degrees Fahrenheit) over the coming century. The report was presented to the United Nations and delegates from 99 countries in Shanghai, China. Prominent factors in the report include:

- All glaciers in Glacier National Park, Montana will be gone by 2070 if retreat continues at current rate.
- Rising sea level in Bermuda is leading to saltwater inundation of coastal mangrove forests.
- Warmer ocean temperature is linked to disappearances of 20 species of frogs and toads on Costa Rica.
- There is new and stronger evidence that most of the warming observed over the past 50 years is attributable to human activities.

HOUSEHOLD TIP -
Don't fight fleas with chemicals—prevent them! Now is the time to clean your carpet and sweep Borax into it to prevent fleas from hatching. Reapply every month until fall.

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DOLLARS & SENSE

TREES SAVE MONEY!

With the price of energy on the rise and anticipated energy shortages nationwide, people are beginning to wonder what they can do to save money and energy. One of the most cost effective methods of doing this is by planting trees! With careful planning, home and business owners can reduce their energy costs by 10 - 15% with strategically planted trees.

For heating: In urban areas, widely spaced trees

break the force of chilling winds enough to save 3 - 4% on heating bills. This translates to a national savings of \$1.6 billion per year in single-family homes alone!

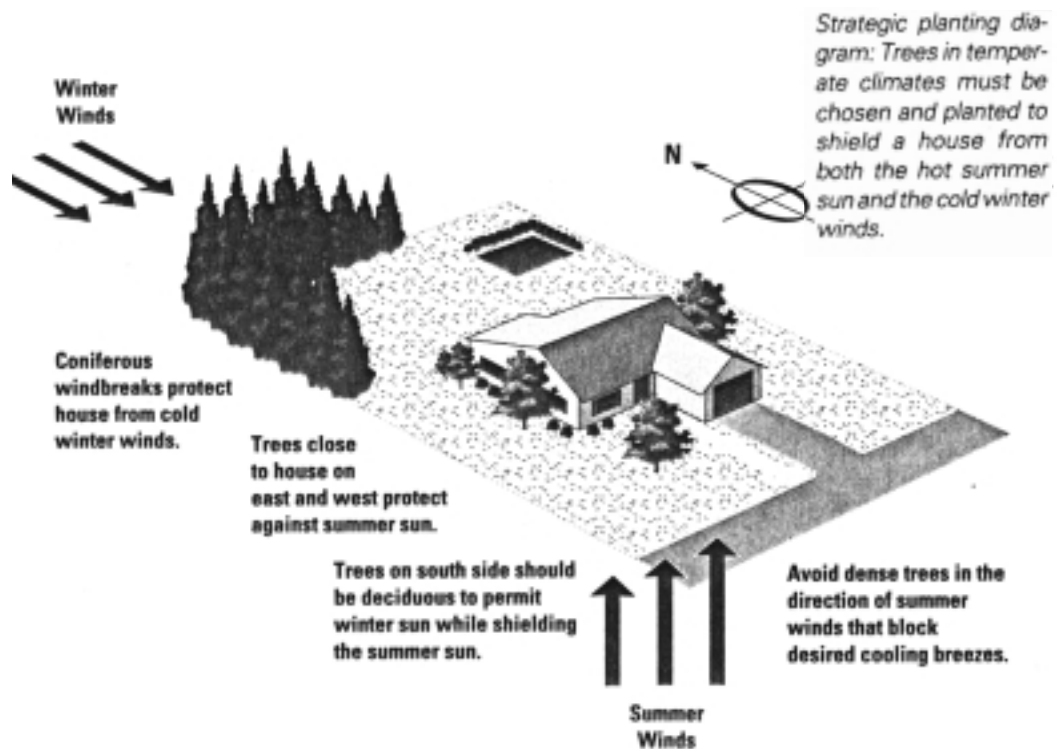
For cooling:

On average, well-placed trees reduce our cooling costs by 10-17%, with up to 58% for single-family homes and up to 65% for mobile homes. Simply shading an air-conditioning unit can increase its efficiency by 10%.

TREES IMPROVE HUMAN COMFORT AND REDUCE

- air-conditioning costs
- peak load demands on utility companies and the chance of shortages
- the need for imported oil
- pressures to develop domestic sources of power such as oil, coal, gas, or nuclear
- sunlight damage to carpets, drapes, and furniture
- and the wait for a payoff on your initial investment

Adapted from an article in the Tree City USA bulletin, National Arbor Day Foundation



NEIGHBORHOOD CRITIERS

Understanding and Living Peacefully with Urban Wildlife



Opossums - In many parts of the country, opossums are a common sight, but they are also one of the most commonly misunderstood of our wild neighbors. The opossum is a medium-sized mammal about the size of a house cat, with long guard hairs that give the fur a coarse appearance. It also has naked ears and a long almost hairless prehensile tail. Since its tail is prehensile an opossum can use it to grasp and hold objects.

When confronted by a human or another animal an opossum may sometimes open their mouth to display their teeth and may even hiss, but in general they will not fight or display any other aggressive behavior. In fact, these animals are actually quite shy and when confronted will often lapse into a fear driven coma that can last from 40 minutes to 4 hours - this is what we have come to know as "playing possum."

Opossums are found in a variety of habitats, including many that humans choose to build their homes and businesses on or near. The most common habitat is deciduous woodlands. Opossums are good climbers and will often take shelter during the day in trees in warm weather. In colder weather, ground dens are preferable over trees - this is what often leads an opossum to take up residence under decks and in crawl spaces,

where they may be considered unwanted guests. Opossums roam in search of food and move on when a food source is depleted - they do not

generally make a home for themselves in one place and stay there. For this reason, an opossum outdoors on your property should not be considered a threat or a nuisance. The most effective method for discouraging visits from opossums is to secure trash containers with tight-fitting lids and pick up food at night if pets are fed outdoors. Occasionally an opossum will find its way into a house through a pet door or open door. In this case they can easily be removed by nudging them gently with a broom back to the open door. Opossums are very slow movers and easy to evict without harming them.

There are a few things all people should know about our wild neighbor the opossum:

- They are great for "pest control" - common foods in their diet include things such as snails, slugs, beetles, and crickets. They do like some fruit, including grapes and avocados, but only if it is rotting and mushy - they will not pick fruit off a tree.
- The opossum has hands not paws and can pluck its prey from a plant without damaging a leaf. They do not dig, can't jump, and they do not turn over trash cans in search of food, although they have been

known to fall into them and are not able to get themselves out without human assistance.

- Opossums will not harm humans and they will not harm your pets. They have been known to get along quite well with cats and if they run into your dog they will most likely play possum.
- They will walk up to five miles a night in search of food, they are not territorial and will move on when the food is gone.



Perhaps because opossums are somewhat "primitive" looking, they are misunderstood. The next time you see one roaming across your backyard or in a tree in your local park take some time to appreciate it for the purpose it serves in Nature's plan. Urban wildlife is generally not harmful to the humans they share space with. Please respect them and their habitats.

TM would like to thank El Segundo's own resident opossum expert, Sylvia Wilkinson, for her insight and assistance with this article

KIDS EARTH CARDS

3rd Annual Greeting Cards Design Contest

WIN!!!

\$100 Savings Bond if your design is judged the overall Most Creative, Best Environmental Message, or Best Artwork!!

Great prizes from Mattel if your design is second or third place in any of the three categories!!

Get credit as the Artist on a greeting card if your design is used!!

Help the Earth by helping deliver an environmental message to people all over the country!!



ENTRY FORM

Youth Artist Name: _____
 Age: _____ Grade: _____ Phone #: _____
 Address: _____

We give TREE MUSKETEERS non-exclusive rights to use the attached original art, whether or not it is chosen as a contest winner, for production and possible sale as greeting cards, t-shirts, calendars or other printed product for the benefit of TREE MUSKETEERS' nonprofit mission. We understand that the design may be professionally enhanced for production, and that the youth artist's name will appear with this art in whatever form the concept is used. TREE MUSKETEERS shall solely reserve the right and responsibility to establish and interpret judging criteria.

Youth Artist Signature _____ Date _____

Parent Signature _____ Date _____

Judging Criteria

1. Creativity
2. Environmental message
3. Artistic talent

Card designs will be on display and the winners will be announced at the:

Hometown Fair
Library Park,
El Segundo
May 5, 2001
10am - 4pm

Categories

- Happy Holidays
- General note card

RULES

1. Use 8.5" x 11" white paper folded in half to create a card.
2. Cards must have a theme that incorporates trees or recycling. All artwork must be on the front of the card.
3. All types of artwork accepted (crayons, pencil, ink, water colors, etc.) Lettering or written message not required.
4. Cards must be 100% made by kids in grades K-12.
5. Cards must be delivered to TREE MUSKETEERS at 136 Main St., El Segundo, CA 90245 by 5:00 p.m. on Wednesday, May 2, 2001.
6. Fill out an entry form and tape it to the back of your card. You may make copies for multiple entries.

Call TREE MUSKETEERS at (310) 322-0263 with any questions.

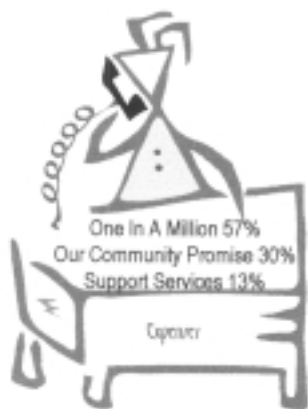
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ANNUAL REPORT

A report card style evaluation instrument was distributed in the winter TRUNKLINE, at Dec. and Jan. events, and to partners. The "grades" reflect averaged marks given by respondents. These results were made possible by charitable contributions, with the vast majority coming from small cash or in-kind gifts of individuals and service clubs or other nonprofits. In addition to loyal Hometown friends such as TRW, Union Bank and Chevron, we welcome Weingart Foundation, American Honda, Bill Laughlin, Investment Technology Group (ITG), Boeing, Pacific Bell, Xerox Credit Union, Kearny Real Estate, the Twining Family, American Girl Magazine, and Toyota as new partners. This is a brief summary of year 2000 at TREE MUSKETEERS. Our annual report will contain more details along with the names of all participants and contributors. Drop by the office in late May if you would like a copy

2000 REPORT CARD TREE MUSKETEERS

Provide a safe place for youth to work on interesting eco-leadership projects during non-school hours.	A-	<ul style="list-style-type: none"> Involved 225 local youth Full time coach/volunteer manager Youth LEADership Center available 4 afternoons per week
Educate youth with personal, social and business skills required for successful eco-leadership.	A	<ul style="list-style-type: none"> Disseminated 1,000 youth how-to kits nationwide Hosted six LEAD groups for local youth YMT informed dozens of audiences locally and nationally
Create program mechanisms for adults to partner with or mentor youth leaders.	A-	<ul style="list-style-type: none"> Recruited and trained 25 adult mentors 280 adults dedicated 3,561 hours
Maintain a platform for youth to give back through meaningful community service.	A-	<ul style="list-style-type: none"> 153,690 kids gave 128,035 volunteer hours nationally Local youth volunteered 3,395 hours
Empower kids to create a healthy future for Earth and themselves.	A-	<ul style="list-style-type: none"> 173,299 One In A Million trees planted nationally Urban Forestry A- Hosted 6 tree plantings and tree care events twice per month TrunkLine Newsletter A- Published three newsletters for readership of 3,000 Curbside Recycling B+ Collected 360 tons of recyclables



2000 PARTNERS (\$1,000 +)

USDA Forest Service
National Tree Trust
Church Family
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Group 22
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Stephanie Osorio
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ES Fire Fighters Assn.
Greg Galusha
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Iain Somerville
Xerox Credit Union

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One in a Million Commemorative Poster

The One in a Million commemorative poster is the first in a series of collectible art that will celebrate each of the national youth campaigns. The names of each youth who participated in the campaign can be found within the art. Everybody who participated in the Campaign, or knows somebody who participated, will want one for his or her home or office. A framed print also makes a great gift! This beautiful 18"x24" poster is free, but we are asking for a \$10 donation per poster to cover the cost of postage, packaging, and handling.



In this issue...

- * Find out who you can count on – Page 1
- * TREE MUSKETEERS exciting new National Partners – Page 6
- * GM helps plant a Dream Grove around Marcie the Marvelous Tree – Page 7
- * Trees save you money! – Page 8
- * Learn about your “neighbors” – Page 9
- * Kids Earth Card contest – Page 10

And much, much more!!!

Name: _____

Phone #: _____

Address: _____

City, State & Zip code: _____

Total # of posters _____ x \$10 = \$ _____ is enclosed to cover the costs of postage, packaging and handling. Please complete this order form and return it along with a check made out to TREE MUSKETEERS, to:
136 Main St.

El Segundo, CA 90245

Thank you for your support



136 Main Street
El Segundo, CA 90245

Change Service Requested

